



Public Schools of Petoskey

District Goals and Strategic Plan

DISTRICT VISION: Each student and staff member will experience a supportive and growth-oriented environment that will enable them to maximize their talents and make a positive contribution to our community and the world in which we live.

DISTRICT MISSION: The mission of the Public Schools of Petoskey is to advance the education and skills of all students in an equitable manner through the participation and involvement of staff, students, parents, and others in the community.



Communication and Leadership



Student Achievement



Finance and Operations

District Goals

Increase district-wide stakeholder awareness and engagement in the mission of the school district.

Install district systems designed to improve student achievement and social-emotional well-being.

Fund instructional priorities, maximize academic return on investment, and maintain fiscal responsibility.

Key Initiatives

CL.1 Maintain an updated and appropriate internet and social media presence.

CL.2 Provide regular Superintendent and building updates during Board meetings and through external communications.

CL.3 Communicate and reinforce the Full Value Agreement within the district and community.

CL.4 Schedule student and staff Board presentations.

CL.5 Update Board of Education Policies and corresponding Rules / Administrative Guidelines.

CL.6 Communicate consistent and proper use of PSP imagery throughout the school system and community.

CL.7 Maintain frequent, effective Board and Superintendent communications.

SA.1 Engage in classroom observations.

SA.2 Conduct observation calibration.

SA.3 Assess and provide needed supports to meet academic goals.

SA.4 Conduct monthly data reviews between principals and central office.

SA.5 Increase central office awareness of the support needed by principals and their buildings.

SA.6 Engage in problem solving between central office and building leaders.

SA.7 Improve attendance rates.

SA.8 Decrease retention rates.

SA.9 Maintain strong graduation rates.

SA.10 Increase in college readiness scores.

SA.11 Collaborate with community to meet student needs.

SA.12 Monitor and regularly update the curriculum review cycle.

SA.13 Optimize the use of NWEA and other assessment data.

SA.14 Plan and implement coordinated K-12 PBIS structure in all buildings.

SA.15 Maintain successful extracurricular activities.

SA.16 Provide comprehensive continuum of services for all students.

FO.1 Maintain an annual fund balance of 10-15%.

FO.2 Complete sinking fund projects and facilities updates as scheduled.

FO.3 Continue strategic planning for technology resources.

FO.4 Provide regular quarterly reports of ISD Enhancement fund usage to the Board of Education.

FO.5 Utilize Academic Return on Investment to monitor and evaluate all academic expenditures.

Green: 22/23 Focus/Goal Areas